

To whom it may concern

PARTICIPATION IN THE GLOBAL COMPACT

A sustainability culture and mind-set remains one of the key drivers of the Cape Town International Convention Centre's performance, and success.

It is my belief that sustainability – in all its facets – can no longer be a secondary consideration for any business wishing to be successful or, indeed, viable for any length of time. For this reason, sustainability is not considered a part of the future success of the CTICC, but is, in fact, integral to that success.

As an organisation, the CTICC has moved beyond thinking about sustainability as something we must do. Sustainable is simply what we are. It is the 'green 'thread that runs through every aspect of our centre and the glue that binds together every part of our business – from our financial management and human capital development, to our social upliftment efforts and our unwavering drive to limit our impact on the environment.

Over the past year, the centre continued to make significant strides towards the realisation of its vision to become one of the world's leading environmentally sustainable convention centres. The organisation recognises that it will only achieve this objective, if it manages to fully integrate the principles of economic, social and environmental sustainability into every facet of its strategy and operations.

We are cognisant of the substantial impact that our industry, as a whole, has on resource consumption, specifically with regard to international travel and long-haul flights. It is, therefore, pivotal that we act in a responsible manner and contribute to reducing our environmental footprint.

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We are a green conscious convention centre.



This has significant prominence in the context of South Africa, where there is a great economic divide between different social classes. The CTICC, therefore, has a responsibility to address these challenges and, through its existence, stimulate economic growth with a positive impact on our local people, planet and prosperity.

Kind regards



Chief Executive Officer

Rashid Toefy